

A photograph of two men in a bar, cheering enthusiastically. The man in the center is wearing a black Juventus jacket and has his arms raised. The man on the right is wearing a green jacket and is also cheering. In the background, there are Juventus memorabilia, including a jersey and a poster of a beer.

ULTIMATE JUVENTUS:

4 DAY FOOTBALL ADVENTURE IN TURIN

DURATION

4 DAYS / 3 NIGHTS

STADIUM

ALLIANZ STADIUM

CONTACT

HELLO@LOOKINGFC.COM

Get ready to behold the explosion of black and white that defines Juventus's passionate football culture. The great unifying team of Italy and a powerhouse of style and substance, Juve breaks the bench and blows the roof off.

"Vincere non è importante, è l'unica cosa che conta."

"Winning is not important, it's the only thing that matters."

Giampiero Boniperti, Juventus Striker, 1946-1961





WHAT'S INCLUDED

1. GAME SEATS

The superfan experience in all its passion and glory.

2. ACCOMODATION

Your accommodations are hand-selected for each and every game from a portfolio of rigorously-vetted hotels.

3. MASTERCLASS

Deep dive into local football culture, led by a local personality.

4. ESSENTIAL

An inside look at the legendary stadiums of football's greatest cities.

5. WALKING TOUR

Get to know the home team's stomping grounds with a football-themed city walking tour.

6. HUMAN-FIRST

You'll learn the songs and cheers to yell from the stands in our authentic superfan chant workshop

7. TRIP CAPTAIN

A Trip Captain is available 24/7 to host and enhance your experience.

8. FOOD & DRINKS

Breakfast is included every morning, two curated group dinners, and one lunch. Plus, we'll celebrate with a nightly round of drinks on Eric!



DAY 1

We begin at check-in at our hand-selected hotel with your footy-mad teammates. You'll meet your Trip Captain before heading out on a footy-themed city tour steeped in culture and history.

After, we'll deep dive into club lore with an exclusive Masterclass experience before raising a glass to passion with drinks and dinner at a famed Juve local



DAY 2

Start the day with an exclusive tour of the Allianz Stadium and a visit to the J Museum.

We then spend the afternoon with a celebrated fan club who will teach us all the chants we need to know for the big game.

We then round out the day enjoying a round on Eric in San Salvario before we pass a slice at a pizzeria owned by a former player with food as good as football





DAY 3

Today's the big day! Spend the morning at your leisure, soaking up this atmospheric city before we kick out to the Allianz Stadium for the big game.

Experience game day like a local with drinks and traditional pre-match snacks with amici *tifosi*.

Scream your stripped heart out with the home fans in an atmosphere like no other as you'll be right in the heart of the action.

After final whistle the party continues outside, along with post-match analysis and a few drink at an iconic stadium local.





DAY 4

It's the morning after a match like no other. And win or lose (we're betting for a win), we'll be on a high. After breakfast at the hotel, it's time for goodbyes.

Until next time!





WHAT'S INCLUDED

- Match ticket
- Three nights hotel accommodation, including breakfast
- Three dinners, one lunch, local snacks
- Nightly round of drinks (on Eric)
- Juventus footy-themed walking tour
- Meet with a group supporting the local community
- Allianz stadium tour with guide
- Drinks and deep dive with local Juventus expert
- Food and drinks at typical Turin bars and restaurants
- Return transportation to and from all scheduled activities
- Private return airport or train station transfers
- Services of Looking FC Trip Captain
- Carbon offsets for your whole trip & all local taxes

WHAT'S NOT INCLUDED

- Arrival transportation (planes, trains, and automobiles)
- Tours, events and activities outside those noted in the itinerary
- Transfers not noted in the itinerary
- Any food and drinks outside except where specified / detailed
- Personal items and expenses
- Tips and gratuities
- Any additional services at the hotel (room service, phone calls etc)
- Travel Insurance
- Anything not listed above
- Gratuities for waitstaff and hotel service

FAQS

QUESTIONS?
GET IN TOUCH:
hello@lookingfc.com

